



L. T. Wolfe #1240
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Raritan Center
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To: Retail Stores Signed up to participate in RJR Promotions

Dear Retailer:

You have signed up to participate in our monthly RJR cigarette promotions. Each month you will receive a 4 carton display of Winston or Salem with each pack discounted.

The first monthly promotion is a Salem .20 off 4 carton display. You are being invoiced \$2.00 less per carton and each pack is marked .20 off so you can sell the product to your customers at .20 less per pack.

If you wish to continue to receive these monthly promotions do nothing. If you do not wish to receive future promotions please call the above toll free #.

We appreciate your business.

Lanny Wolfe

51849 3857

December DPC Display. Please send a Salem .20 off 4 carton display, 2 Ks 2 Lts (\$2.00 off invoice) and and introductory letter to each account on the attached list:

ACCT	FULL NAME	ADDR1	CITY	PHONE NO	DPC WHLSR NAME	# Displays	Accepted
276505	AUGUS LIQUOR & DELI	6910 KENNEDY BLVD	GUTTENBERG	201 869 7111	EDMUND C. KLEINER	1	
400260	ENGLEWOOD LIQUOR	42 E PALISADE AVE	ENGLEWOOD	201 568 0025	EDMUND C. KLEINER	1	
						2	

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